

# Arteriosclerosis, Thrombosis, and Vascular Biology

**22,642**  
Total Subscribers

**101,800**  
Average Monthly Visits

**8,200**  
Emails

## Formats

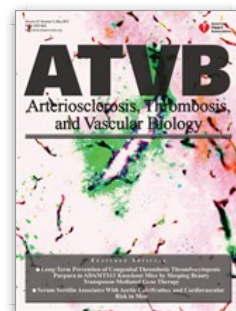


## Website URL

<http://atvb.ahajournals.org/>

## Content Focus

*Arteriosclerosis, Thrombosis, and Vascular Biology* presents original research and reviews on the biology, prevention, and impact of vascular diseases. Editorial features include: Original Research, Reviews, ATVB in Focus, Editorial Commentaries, and eLetters.



## Impact Factor

5.969

## Impact Factor Ranking

Peripheral Vascular Disease 4/63; Hematology 7/70

## Editor-in-Chief

Alan Daugherty

## Frequency

monthly

## Advertising Guidelines

Subject to approval by Editor and AHA. [Advertising policies](#) in AHA publications apply. New copy must be received by the Publisher two weeks before closing date.

## Impact, Influence, and Quality Metrics

Learn more at [www.ahajournals.org/site/metrics](http://www.ahajournals.org/site/metrics)



## Distribution

Print Circulation:	212
Electronic-Only Circulation:	22,430
Total Subscribers:	22,642

## Website Engagement

Average Monthly Visits:	101,800
Average Monthly Page Views:	164,700

## Email Engagement

eTOC Subscribers:	8,200
eTOC Open Rate:	51%

## Run Of Journal Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1x	\$1,030	\$1,030	\$705	\$705

## Cover and Preferred Position Rates

**Cover 2:** 50% of earned B/W (PI) page rate

**Cover 3:** 25% of earned B/W (PI) page rate

**Cover 4:** 35% of earned B/W (PI) page rate

**Other Preferred Positions:** 25% of earned B/W (PI) page rate

## Insert Rates

**Insert:** B/W (PI) page rate times number of pages. All inserts subject to a \$250 production fee (non-commissionable).

## Custom Projects

Supplements, cover tips/belly bands, outserts, webinars, learning centers and more. Contact your Sales Representative for details.

## Agency Commission

15% agency discount should be applied. All prices shown as gross.

### Career & Events Section Rates

Page rates apply to inclusion in Print issues and a PhysicianJobsPlus 30-day Standard Job Posting.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$1,105	\$755	\$500	\$325

## Agency Commission

15% agency discount should be applied. All prices shown as gross.

### Online and Email Rates

## Agency Commission

Not applicable. All prices are net.

The minimum net buy is \$2,500 per online campaign. Contact your Sales Representative for more information.

## Closing Dates

Issue	Run of Journal Space	eTOC Banner Materials	Career & Events Section Space and Materials	Run of Journal Print Materials	Insert Materials	Approximate Mail Date
January	11/22/2016	11/23/2016	11/29/2016	12/6/2016	12/14/2016	12/22/2016
February	12/28/2016	12/29/2016	1/3/2017	1/10/2017	1/18/2017	1/26/2017
March	1/25/2017	1/26/2017	1/30/2017	2/6/2017	2/14/2017	2/23/2017
April	2/23/2017	2/24/2017	2/28/2017	3/7/2017	3/15/2017	3/23/2017
May	3/30/2017	3/31/2017	4/4/2017	4/11/2017	4/19/2017	4/27/2017
June	4/27/2017	4/28/2017	5/2/2017	5/9/2017	5/17/2017	5/25/2017
July	5/24/2017	5/25/2017	5/30/2017	6/6/2017	6/14/2017	6/22/2017
August	6/27/2017	6/28/2017	6/30/2017	7/11/2017	7/19/2017	7/27/2017
September	7/27/2017	7/28/2017	8/1/2017	8/8/2017	8/16/2017	8/24/2017
October	8/30/2017	8/31/2017	9/5/2017	9/12/2017	9/20/2017	9/28/2017
November	9/28/2017	9/29/2017	10/3/2017	10/10/2017	10/18/2017	10/26/2017
December	10/25/2017	10/26/2017	10/30/2017	11/6/2017	11/14/2017	11/22/2017

To inquire about extension dates, please contact your [Sales Representative](#).

## Online Specifications

[Download Online Advertising Specs](#)

## Print Specifications

### Type of Binding

Perfect

### Journal Trim Size

8 1/8" x 10 7/8"

### Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page spread:	16 3/4"	x	11 18"		x	
Full page:	7"	x	10"	8 3/8"	x	11 1/8"
1/2 page horizontal:	7"	x	4 3/4"	8 3/8"	x	5 1/2"
1/2 page vertical:	3 1/4"	x	10"	4 1/4"	x	11 1/8"

### Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"

**Non-Bleed Size**

	Width		Height
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"
1/8 page:	3 1/2"	x	2 1/8"

[Download Career & Events Section guidelines](#)

## Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

## Insert Requirements

**Sizes:** minimum size 8 7/16" x 11 1/8" (21.43 cm x 28.25 cm).

**Trim:** head, foot, face 3/16" (0.48 cm); gutter 1/8" (0.32 cm). Publication jogs to head. Safety keep live matter at least 1/2" (1.27 cm) from trim.

**Paper Stock:** Consult Production Associate.

**Quantity:** Consult Production Associate.

**Packing Instructions:** Carton packing preferred with publication, quantity, and issue clearly indicated.

**Shipping Address:** Misty Wright, Quad Graphics, 1700 James Savage Road, Midland, MI 48642

## Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

## Advertising Representative (U.S.)

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**Name:** Michelle Smith

**Phone:** 646-674-6537

**Email:** [michelle.smith@wolterskluwer.com](mailto:michelle.smith@wolterskluwer.com)

## Advertising Representative (Europe)

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**Name:** David Wurie

**Phone:** 07920 806 477

**Email:** [david.wurie@wolterskluwer.com](mailto:david.wurie@wolterskluwer.com)

## Recruiting Representative (U.S.)

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**Name:** Joe Anzuena

**Phone:** 215-521-8532

**Email:** [joe.anzuena@wolterskluwer.com](mailto:joe.anzuena@wolterskluwer.com)

## Recruiting Representative (Europe)

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## Reprints Representative (U.S.)

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**Name:** Kelle Ramsay

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## Reprints Representative (Europe)

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**Phone:** 07920 806 477

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## Production Associate

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**Name:** Randy Ezell

**Phone:** 410-528-8533

