

# Circulation: Cardiovascular Quality and Outcomes

**25,800**  
Average Monthly Visits

**21,500**  
Emails

## Formats



## Website URL

<http://circoutcomes.ahajournals.org/>

## Content Focus

*Circulation: Cardiovascular Quality and Outcomes* publishes articles related to improving cardiovascular health and health care. The articles include original research, reviews, and case studies relevant to clinical decision-making and healthcare policy. The content furthers the mission of promoting safe, effective, efficient, equitable, timely, and patient centered care.

## Organizational Affiliation

American Heart Association



## Impact Factor

4.171

## Impact Factor Ranking

Cardiac & Cardiovascular Systems 30/124

## Editor-in-Chief

Harlan M. Krumholz

## Frequency

Bimonthly

## Advertising Guidelines

Subject to approval by Editor and AHA. [Advertising policies](#) in AHA publications apply. New copy must be received by the Publisher two weeks before closing date.

## Impact, Influence, and Quality Metrics

Learn more at [www.ahajournals.org/site/metrics](http://www.ahajournals.org/site/metrics)

## Website Engagement

Average Monthly Visits: 25,800

Average Monthly Page Views: 43,300

## Email Engagement

eTOC Subscribers: 21,500

eTOC Open Rate: 13%

## Online and Email Rates

Please contact your Sales Representative for online and email rates and availability. Agency commission is not applicable; all prices are net.

Note: Online campaigns are subject to a \$2,500 minimum.

Learn more about all of our [multi-channel solutions](#) to reach your target audience.

## Closing Dates

Issue	eTOC Banner Materials
January	12/23/2016
February	1/30/2017
March	2/28/2017
April	3/28/2017
May	4/25/2017
June	5/30/2017
July	6/23/2017
August	7/25/2017

Issue	eTOC Banner Materials
September	8/28/2017
October	9/26/2017
November	10/31/2017
December	11/28/2017

To inquire about extension dates, please contact your [Sales Representative](#).

## Online Specifications

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[Download Online Advertising Specs](#)

## Advertising Representative (U.S.)

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**Name:** Michelle Smith  
**Phone:** 646-674-6537  
**Email:** [michelle.smith@wolterskluwer.com](mailto:michelle.smith@wolterskluwer.com)

## Advertising Representative (Europe)

---

**Name:** David Wurie  
**Phone:** 07920 806 477  
**Email:** [david.wurie@wolterskluwer.com](mailto:david.wurie@wolterskluwer.com)

## Recruiting Representative (U.S.)

---

**Name:** Joe Anzuena  
**Phone:** 215-521-8532  
**Email:** [joe.anzuena@wolterskluwer.com](mailto:joe.anzuena@wolterskluwer.com)

## Recruiting Representative (Europe)

---

**Name:** David Wurie  
**Phone:** 07920 806 477  
**Email:** [david.wurie@wolterskluwer.com](mailto:david.wurie@wolterskluwer.com)

## Reprints Representative (U.S.)

---

**Name:** Kelle Ramsay  
**Phone:** 410-528-4121  
**Email:** [kelle.ramsay@wolterskluwer.com](mailto:kelle.ramsay@wolterskluwer.com)

## Reprints Representative (Europe)

---

**Name:** David Wurie  
**Phone:** 07920 806 477  
**Email:** [david.wurie@wolterskluwer.com](mailto:david.wurie@wolterskluwer.com)

## Production Associate

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**Name:** Sarah Birns  
**Phone:** 410-528-8573  
**Email:** [sarah.birns@wolterskluwer.com](mailto:sarah.birns@wolterskluwer.com)