

Circulation: Cardiovascular Quality and Outcomes

25,800
Average Monthly Visits

21,500
Emails

Formats



Website URL

<http://circoutcomes.ahajournals.org/>

Content Focus

Circulation: Cardiovascular Quality and Outcomes publishes articles related to improving cardiovascular health and health care. The articles include original research, reviews, and case studies relevant to clinical decision-making and healthcare policy. The content furthers the mission of promoting safe, effective, efficient, equitable, timely, and patient centered care.

Organizational Affiliation

American Heart Association



Impact Factor

4.171

Impact Factor Ranking

Cardiac & Cardiovascular Systems 30/124

Editor-in-Chief

Harlan M. Krumholz

Frequency

Bimonthly

Advertising Guidelines

Subject to approval by Editor and AHA. [Advertising policies](#) in AHA publications apply. New copy must be received by the Publisher two weeks before closing date.

Impact, Influence, and Quality Metrics

Learn more at www.ahajournals.org/site/metrics

Website Engagement

Average Monthly Visits: 25,800

Average Monthly Page Views: 43,300

Email Engagement

eTOC Subscribers: 21,500

eTOC Open Rate: 13%

Online and Email Rates

Please contact your Sales Representative for online and email rates and availability. Agency commission is not applicable; all prices are net.

Note: Online campaigns are subject to a \$2,500 minimum.

Learn more about all of our [multi-channel solutions](#) to reach your target audience.

Closing Dates

| Issue | eTOC Banner Materials |
|----------|-----------------------|
| January | 12/23/2016 |
| February | 1/30/2017 |
| March | 2/28/2017 |
| April | 3/28/2017 |
| May | 4/25/2017 |
| June | 5/30/2017 |
| July | 6/23/2017 |
| August | 7/25/2017 |

| Issue | eTOC Banner Materials |
|-----------|-----------------------|
| September | 8/28/2017 |
| October | 9/26/2017 |
| November | 10/31/2017 |
| December | 11/28/2017 |

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

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