

Circulation: Cardiovascular Quality and Outcomes

25,800
Average Monthly Visits

21,500
Emails

Formats



Website URL

<http://circoutcomes.ahajournals.org/>

Content Focus

Circulation: Cardiovascular Quality and Outcomes publishes articles related to improving cardiovascular health and health care. The articles include original research, reviews, and case studies relevant to clinical decision-making and healthcare policy. The content furthers the mission of promoting safe, effective, efficient, equitable, timely, and patient centered care.

Organizational Affiliation

American Heart Association

Impact Factor

4.171

Impact Factor Ranking

Cardiac & Cardiovascular Systems 30/124

Editor-in-Chief

Harlan M. Krumholz

Frequency

Bimonthly

Advertising Guidelines

Subject to approval by Editor and AHA. [Advertising policies](#) in AHA publications apply. New copy must be received by the Publisher two weeks before closing date.

Impact, Influence, and Quality Metrics

Learn more at www.ahajournals.org/site/metrics

Website Engagement

Average Monthly Visits: 25,800

Average Monthly Page Views: 43,300

Email Engagement

eTOC Subscribers: 21,500

eTOC Open Rate: 13%



Online and Email Rates

Agency Commission

Not applicable. All prices are net.

The minimum net buy is \$2,500 per online campaign. Contact your Sales Representative for more information.

Closing Dates

Issue	eTOC Banner Materials
January	12/23/2016
February	1/30/2017
March	2/28/2017
April	3/28/2017
May	4/25/2017
June	5/30/2017
July	6/23/2017
August	7/25/2017

Issue	eTOC Banner Materials
September	8/28/2017
October	9/26/2017
November	10/31/2017
December	11/28/2017

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

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