

# Circulation: Heart Failure

**30,300**  
Average Monthly Visits

**14,800**  
Emails

## Formats



## Website URL

<http://circheartfailure.ahajournals.org/>

## Content Focus

*Circulation: Heart Failure* reports on research in heart failure, including observational studies, clinical trials, epidemiology, and advances in applied Research. Regular features include: Advances in Heart Failure, Development of Therapies for Heart Failure, Controversies in Heart Failure, as well as case studies and imaging studies relevant to clinical practice in heart failure.

## Organizational Affiliation

American Heart Association

## Impact Factor

6.833

## Impact Factor Ranking

Cardiac & Cardiovascular Systems 10/124

## Editor-in-Chief

James E. Udelson

## Frequency

Bimonthly

## Advertising Guidelines

Subject to approval by Editor and AHA. [Advertising policies](#) in AHA publications apply. New copy must be received by the Publisher two weeks before closing date.

## Impact, Influence, and Quality Metrics

Learn more at [www.ahajournals.org/site/metrics](http://www.ahajournals.org/site/metrics)

## Website Engagement

Average Monthly Visits:	30,300
Average Monthly Page Views:	53,600

## Email Engagement

eTOC Subscribers:	14,800
eTOC Open Rate:	17%



## Online and Email Rates

Please contact your Sales Representative for online and email rates and availability. Agency commission is not applicable; all prices are net.

Note: Online campaigns are subject to a \$2,500 minimum.

Learn more about all of our [multi-channel solutions](#) to reach your target audience.

## Closing Dates

Issue	eTOC Banner Materials
January	12/27/2016

Issue	eTOC Banner Materials
February	1/30/2017
March	2/28/2017
April	3/28/2017
May	4/25/2017
June	5/30/2017
July	6/23/2017
August	7/25/2017
September	8/28/2017
October	9/26/2017
November	10/31/2017
December	11/28/2017

To inquire about extension dates, please contact your [Sales Representative](#).

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## Online Specifications

[Download Online Advertising Specs](#)

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