Circulation: Heart Failure

30,300
Average Monthly Visits

14,800
Emails

Formats

Website URL

http://circheartfailure.ahajournals.org/

Content Focus

Circulation: Heart Failure reports on research in heart failure, including observational studies, clinical trials, epidemiology, and advances in applied Research. Regular features include: Advances in Heart Failure, Development of Therapies for Heart Failure, Controversies in Heart Failure, as well as case studies and imaging studies relevant to clinical practice in heart failure.

Organizational Affiliation

American Heart Association

Impact Factor

6.833

Impact Factor Ranking

Cardiac & Cardiovascular Systems 10/124

Editor-in-Chief

James E. Udelson

Frequency

Bimonthly

Advertising Guidelines

Subject to approval by Editor and AHA. Advertising policies in AHA publications apply. New copy must be received by the Publisher two weeks before closing date.

Impact, Influence, and Quality Metrics

Learn more at www.ahajournals.org/site/metrics

Website Engagement

Average Monthly Visits:	30,300
Average Monthly Page Views:	53,600

Email Engagement

eTOC Subscribers:	14,800
eTOC Open Rate:	17%

Online and Email Rates

Agency Commission

Not applicable. All prices are net.

The minimum net buy is $2,500 per online campaign. Contact your Sales Representative for more information.

Closing Dates

Issue	eTOC Banner Materials
January	12/27/2016
February	1/30/2017

Issue	eTOC Banner Materials
March	2/28/2017
April	3/28/2017
May	4/25/2017
June	5/30/2017
July	6/23/2017
August	7/25/2017
September	8/28/2017
October	9/26/2017
November	10/31/2017
December	11/28/2017

To inquire about extension dates, please contact your Sales Representative.

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Download Online Advertising Specs

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