

Circulation: Heart Failure

30,300

Average Monthly Visits

Formats



Website URL

<http://circheartfailure.ahajournals.org/>

Content Focus

Circulation: Heart Failure reports on research in heart failure, including observational studies, clinical trials, epidemiology, and advances in applied Research. Regular features include: Advances in Heart Failure, Development of Therapies for Heart Failure, Controversies in Heart Failure, as well as case studies and imaging studies relevant to clinical practice in heart failure.

Organizational Affiliation

American Heart Association

Impact Factor

6.833

Impact Factor Ranking

Cardiac & Cardiovascular Systems 10/124

Editor-in-Chief

James E. Udelson

Frequency

Bimonthly

Advertising Guidelines

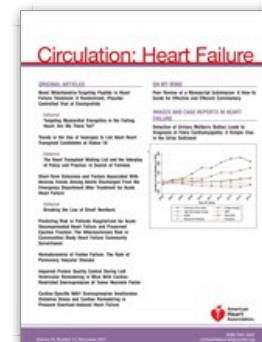
Subject to approval by Editor and AHA. [Advertising policies](#) in AHA publications apply. New copy must be received by the Publisher two weeks before closing date.

Impact, Influence, and Quality Metrics

Learn more at www.ahajournals.org/site/metrics

Website Engagement

Average Monthly Visits:	30,300
Average Monthly Page Views:	53,600



Online and Email Rates

Please contact your Advertising Representative for digital rates and availability.

Note: Online campaigns are subject to a \$2,500 minimum. All prices are net; agency commission not applicable.

Learn more about all of our [multichannel solutions](#) to reach your target audience.

Closing Dates

Issue	eTOC Banner Materials
January	12/22/2017
February	1/29/2018
March	2/27/2018
April	3/27/2018
May	4/24/2018
June	5/29/2018

Issue	eTOC Banner Materials
July	6/25/2018
August	7/31/2018
September	8/27/2018
October	9/25/2018
November	10/30/2018
December	11/27/2018

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

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