

Circulation Research

22,693

Total Subscribers

150,800

Average Monthly Visits

9,300

Emails

Formats



Website URL

<http://circres.ahajournals.org/>

Content Focus

Circulation Research presents peer-reviewed reports on research advances in biology, biochemistry, biophysics, cellular and molecular biology, morphology, pathology, physiology, and pharmacology. Editorial features include: Original Contributions, Short Communications, New Methods in Cardiovascular Biology, Brief UltraRapid Communications, Editorials & Commentaries, Thematic Review Series, News & Views, and Profiles in Cardiovascular Science.

Organizational Affiliation

American Heart Association

Impact Factor

11.551

Impact Factor Ranking

Peripheral Vascular Disease 2/63; Hematology 3/70; Cardiac & Cardiovascular Systems 4/124

Editor-in-Chief

Roberto Bolli

Frequency

Biweekly

Advertising Guidelines

Subject to approval by Editor and AHA. [Advertising policies](#) in AHA publications apply. New copy must be received by the Publisher two weeks before closing date.

Impact, Influence, and Quality Metrics

Learn more at www.ahajournals.org/site/metrics

Distribution

Print Circulation:	290
Electronic-Only Circulation:	22,403
Total Subscribers:	22,693

Website Engagement

Average Monthly Visits:	150,800
Average Monthly Page Views:	255,900

Email Engagement

eTOC Subscribers:	9,300
eTOC Open Rate:	25%



Run Of Journal Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1x	\$3,250	\$1,550	\$2,760	\$1,060
3x	\$3,110	\$1,410	\$2,670	\$970
6x	\$2,995	\$1,295	\$2,585	\$885
12x	\$2,880	\$1,180	\$2,505	\$805
24x	\$2,760	\$1,060	\$2,420	\$720
36x	\$2,625	\$925	\$2,330	\$630
48x	\$2,500	\$800	\$2,240	\$540

Cover and Preferred Position Rates

Cover 2: 50% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 35% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Insert Rates

Insert: B/W (PI) page rate times number of pages. All inserts subject to a \$250 production fee (non-commissionable).

Custom Projects

Supplements, cover tips/belly bands, outserts, webinars, learning centers and more. Contact your Sales Representative for details.

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates

Page rates apply to inclusion in Print issues and a PhysiciansJobsPlus 30-day Standard Job Posting.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$1,105	\$755	\$500	\$325

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Online and Email Rates

Agency Commission

Not applicable. All prices are net.

The minimum net buy is \$2,500 per online campaign. Contact your Sales Representative for more information.

Closing Dates

Issue	Run of Journal Space	eTOC Banner Materials	Career & Events Section Space and Materials	Run of Journal Print Materials	Insert Materials	Approximate Mail Date
January 6th	12/7/2016	12/8/2016	12/12/2016	12/19/2016	12/29/2016	1/6/2017
January 20th	12/21/2016	12/22/2016	12/27/2016	1/4/2017	1/13/2017	1/20/2017
February 3rd	1/6/2017	1/9/2017	1/11/2017	1/18/2017	1/27/2017	2/3/2017
February 17th	1/20/2017	1/23/2017	1/25/2017	2/1/2017	2/10/2017	2/17/2017
March 3rd	2/2/2017	2/3/2017	2/7/2017	2/14/2017	2/24/2017	3/3/2017
March 17th	2/16/2017	2/17/2017	2/22/2017	3/1/2017	3/10/2017	3/17/2017
March 31st	3/3/2017	3/6/2017	3/8/2017	3/15/2017	3/24/2017	3/31/2017
April 14th	3/17/2017	3/20/2017	3/22/2017	3/29/2017	4/7/2017	4/14/2017
April 28th	3/31/2017	4/3/2017	4/5/2017	4/12/2017	4/21/2017	4/28/2017
May 12th	4/14/2017	4/17/2017	4/19/2017	4/26/2017	5/5/2017	5/12/2017
May 26th	4/28/2017	5/1/2017	5/3/2017	5/10/2017	5/19/2017	5/26/2017
June 9th	5/11/2017	5/12/2017	5/16/2017	5/23/2017	6/2/2017	6/9/2017
June 23rd	5/25/2017	5/26/2017	5/31/2017	6/7/2017	6/16/2017	6/23/2017
July 7th	6/7/2017	6/8/2017	6/12/2017	6/19/2017	6/28/2017	7/7/2017
July 21st	6/21/2017	6/22/2017	6/26/2017	7/5/2017	7/14/2017	7/21/2017
August 4th	7/7/2017	7/10/2017	7/12/2017	7/19/2017	7/28/2017	8/4/2017
August 18th	7/21/2017	7/24/2017	7/26/2017	8/2/2017	8/11/2017	8/18/2017
September 1st	8/4/2017	8/7/2017	8/9/2017	8/16/2017	8/25/2017	9/1/2017
September 15th	8/17/2017	8/18/2017	8/22/2017	8/29/2017	9/8/2017	9/15/2017
September 29th	8/31/2017	9/1/2017	9/6/2017	9/13/2017	9/22/2017	9/29/2017

Issue	Run of Journal Space	eTOC Banner Materials	Career & Events Section Space and Materials	Run of Journal Print Materials	Insert Materials	Approximate Mail Date
October 13th	9/15/2017	9/18/2017	9/20/2017	9/27/2017	10/6/2017	10/13/2017
October 27th	9/29/2017	10/2/2017	10/4/2017	10/11/2017	10/20/2017	10/27/2017
November 10th	10/13/2017	10/16/2017	10/18/2017	10/25/2017	11/3/2017	11/10/2017
December 8th	11/8/2017	11/9/2017	11/13/2017	11/20/2017	12/1/2017	12/8/2017

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

8 1/8" x 10 7/8"

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page spread:	16 3/4"	x	11 1/8"		x	
Full page:	7"	x	10"	8 3/8"	x	11 1/8"
1/2 page horizontal:	7"	x	4 3/4"	8 3/8"	x	5 1/2"
1/2 page vertical:	3 1/4"	x	10"	4 1/4"	x	11 1/8"

Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"
1/8 page:	3 1/2"	x	2 1/8"

[Download Career & Events Section guidelines](#)

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Sizes: minimum size 8 7/16" x 11 1/8" (21.43 cm x 28.25 cm)

Trim: Head, foot, face 3/16" (0.48 cm); gutter 1/8" (0.32 cm). Publication jogs to head. Safety keep live matter at least 1/2" (1.27 cm) from trim.

Paper Stock: Consult Production Associate.

Quantity: Consult Production Associate.

Packing Instructions: Carton packing preferred with publication, quantity, and issue clearly indicated.

Shipping Address: Misty Wright, Quad Graphics, 1700 James Savage Road, Midland, MI 48642

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

Advertising Representative (U.S.)

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