

Circulation

24,162
Total Subscribers

1,244,800
Average Monthly Visits

Formats



Website URL

<http://circ.ahajournals.org/>

Content Focus

Circulation presents peer-reviewed reports on clinical and laboratory research relevant to cardiovascular disease. Editorial features include the following: Contemporary Reviews in Cardiovascular Medicine, Basic Science for Clinicians, Controversies in Cardiovascular Medicine, Clinician Update, Cardiovascular Case Series, Original Articles, Editorial Reviews, and the latest clinical guidelines.

Organizational Affiliation

American Heart Association (AHA)

Impact Factor

17.047

Impact Factor Ranking

Cardiac & Cardiovascular Systems 2/124; Peripheral Vascular Disease 1/68; Hematology 1/68

Editor-in-Chief

Joseph A. Hill

Frequency

50 issues per year

Advertising Guidelines

Subject to approval by Editor and AHA. [Advertising policies](#) in AHA publications apply. New copy must be received by the Publisher two weeks before closing date.

Impact, Influence, and Quality Metrics

Learn more at www.ahajournals.org/site/metrics

Distribution

Print Circulation:	2,462
Electronic-Only Circulation:	21,700
Total Subscribers:	24,162

App Engagement

Average Monthly Visits:	2,526
Average Monthly Content Views:	17,607

Website Engagement

Average Monthly Visits:	1,244,800
Average Monthly Page Views:	2,065,700



American Heart Association

Run Of Journal Rates

Rates apply to inclusion in Print and App issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1x	\$3,415	\$1,630	\$2,900	\$1,115
3x	\$3,270	\$1,485	\$2,805	\$1,020
6x	\$3,145	\$1,360	\$2,715	\$930
12x	\$3,025	\$1,240	\$2,635	\$850
24x	\$2,900	\$1,115	\$2,545	\$760
36x	\$2,760	\$975	\$2,450	\$665
48x	\$2,625	\$840	\$2,355	\$570

Cover and Preferred Position Rates

Cover 2: 50% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 35% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

App Digital Upgrades

Video Embedding Fee: \$250

HTML Quote: Total page equivalency to be determined with preview. Contact your Sales Representative.

Insert Rates

Insert: B/W (PI) page rate times number of pages. All inserts subject to a \$250 production fee (non-commissionable).

Custom Projects

Supplements, cover tips/belly bands, outserts, webinars, learning centers and more. Contact your Sales Representative for details.

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates

Page rates apply to inclusion in Print and App issues and a PhysiciansJobsPlus 30-day Standard Job Posting.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$2,705	\$1,845	\$1,220	\$790

App Digital Upgrades

Video Embedding Fee: \$250

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Online and Email Rates

Please contact your Sales Representative for online and email rates and availability. Agency commission is not applicable; all prices are net.

Note: Online campaigns are subject to a \$2,500 minimum.

Learn more about all of our [multichannel solutions](#) to reach your target audience.

Closing Dates

Issue	Run of Journal Space	eTOC Banner Materials	Career & Events Section Space and Materials	Run of Journal Multi-Media App Materials	Run of Journal Print and PDF App Materials	Insert Materials	Approximate Mail Date
January 3rd	12/2/2016	12/5/2016	12/7/2016	12/7/2016	12/14/2016	12/22/2016	1/3/2017
January 10th	12/9/2016	12/12/2016	12/14/2016	12/14/2016	12/21/2016	12/30/2016	1/10/2017
January 17th	12/16/2016	12/19/2016	12/21/2016	12/21/2016	12/29/2016	1/9/2017	1/17/2017
January 24th	12/23/2016	12/27/2016	12/29/2016	12/29/2016	1/6/2017	1/16/2017	1/24/2017
January 31st	1/3/2017	1/4/2017	1/6/2017	1/6/2017	1/13/2017	1/23/2017	1/31/2017
February 7th	1/10/2017	1/11/2017	1/13/2017	1/13/2017	1/20/2017	1/30/2017	2/7/2017
February 14th	1/17/2017	1/18/2017	1/20/2017	1/20/2017	1/27/2017	2/6/2017	2/14/2017
February 21st	1/23/2017	1/24/2017	1/26/2017	1/26/2017	2/2/2017	2/10/2017	2/21/2017
February 28th	1/30/2017	1/31/2017	2/2/2017	2/2/2017	2/9/2017	2/17/2017	2/28/2017
March 7th	2/6/2017	2/7/2017	2/9/2017	2/9/2017	2/16/2017	2/27/2017	3/7/2017
March 14th	2/13/2017	2/14/2017	2/16/2017	2/16/2017	2/24/2017	3/6/2017	3/14/2017
March 21st	2/21/2017	2/22/2017	2/24/2017	2/24/2017	3/3/2017	3/13/2017	3/21/2017

Issue	Run of Journal Space	eTOC Banner Materials	Career & Events Section Space and Materials	Run of Journal Multi-Media App Materials	Run of Journal Print and PDF App Materials	Insert Materials	Approximate Mail Date
March 28th	2/28/2017	3/1/2017	3/3/2017	3/3/2017	3/10/2017	3/20/2017	3/28/2017
April 4th	3/7/2017	3/8/2017	3/10/2017	3/10/2017	3/17/2017	3/27/2017	4/4/2017
April 11th	3/14/2017	3/15/2017	3/17/2017	3/17/2017	3/24/2017	4/3/2017	4/11/2017
April 18th	3/21/2017	3/22/2017	3/24/2017	3/24/2017	3/31/2017	4/10/2017	4/18/2017
April 25th	3/28/2017	3/29/2017	3/31/2017	3/31/2017	4/7/2017	4/17/2017	4/25/2017
May 2nd	4/4/2017	4/5/2017	4/7/2017	4/7/2017	4/14/2017	4/24/2017	5/2/2017
May 9th	4/11/2017	4/12/2017	4/14/2017	4/14/2017	4/21/2017	5/1/2017	5/9/2017
May 16th	4/18/2017	4/19/2017	4/21/2017	4/21/2017	4/28/2017	5/8/2017	5/16/2017
May 23rd	4/25/2017	4/26/2017	4/28/2017	4/28/2017	5/5/2017	5/15/2017	5/23/2017
May 30th	5/1/2017	5/2/2017	5/4/2017	5/4/2017	5/11/2017	5/19/2017	5/30/2017
June 6th	5/8/2017	5/9/2017	5/11/2017	5/11/2017	5/18/2017	5/26/2017	6/6/2017
June 13th	5/15/2017	5/16/2017	5/18/2017	5/18/2017	5/25/2017	6/5/2017	6/13/2017
June 20th	5/22/2017	5/23/2017	5/25/2017	5/25/2017	6/2/2017	6/12/2017	6/20/2017
July 4th	6/5/2017	6/6/2017	6/8/2017	6/8/2017	6/15/2017	6/23/2017	7/5/2017
July 11th	6/9/2017	6/12/2017	6/14/2017	6/14/2017	6/21/2017	6/29/2017	7/11/2017
July 18th	6/16/2017	6/19/2017	6/21/2017	6/21/2017	6/28/2017	7/10/2017	7/18/2017
July 25th	6/23/2017	6/26/2017	6/28/2017	6/28/2017	7/7/2017	7/17/2017	7/25/2017
August 1st	6/30/2017	7/5/2017	7/7/2017	7/7/2017	7/14/2017	7/24/2017	8/1/2017
August 8th	7/11/2017	7/12/2017	7/14/2017	7/14/2017	7/21/2017	7/31/2017	8/8/2017
August 15th	7/18/2017	7/19/2017	7/21/2017	7/21/2017	7/28/2017	8/7/2017	8/15/2017
August 22nd	7/25/2017	7/26/2017	7/28/2017	7/28/2017	8/4/2017	8/14/2017	8/22/2017
August 29th	8/1/2017	8/2/2017	8/4/2017	8/4/2017	8/11/2017	8/21/2017	8/29/2017
September 5th	8/7/2017	8/8/2017	8/10/2017	8/10/2017	8/17/2017	8/25/2017	9/5/2017
September 12th	8/14/2017	8/15/2017	8/17/2017	8/17/2017	8/24/2017	9/1/2017	9/12/2017
September 19th	8/21/2017	8/22/2017	8/24/2017	8/24/2017	8/31/2017	9/11/2017	9/19/2017
September 26th	8/28/2017	8/29/2017	8/31/2017	8/31/2017	9/8/2017	9/18/2017	9/26/2017
October 3rd	9/5/2017	9/6/2017	9/8/2017	9/8/2017	9/15/2017	9/25/2017	10/3/2017
October 10th	9/12/2017	9/13/2017	9/15/2017	9/15/2017	9/22/2017	10/2/2017	10/10/2017
October 17th	9/19/2017	9/20/2017	9/22/2017	9/22/2017	9/29/2017	10/9/2017	10/17/2017
October 24th	9/26/2017	9/27/2017	9/29/2017	9/29/2017	10/6/2017	10/16/2017	10/24/2017
October 31st	10/3/2017	10/4/2017	10/6/2017	10/6/2017	10/13/2017	10/23/2017	10/31/2017
November 7th	10/10/2017	10/11/2017	10/13/2017	10/13/2017	10/20/2017	10/30/2017	11/7/2017
November 14th	10/17/2017	10/18/2017	10/20/2017	10/20/2017	10/27/2017	11/6/2017	11/14/2017
November 21st	10/24/2017	10/25/2017	10/27/2017	10/27/2017	11/3/2017	11/13/2017	11/21/2017
November 28th	10/27/2017	10/30/2017	11/1/2017	11/1/2017	11/8/2017	11/16/2017	11/28/2017
December 5th	11/3/2017	11/6/2017	11/8/2017	11/8/2017	11/15/2017	11/27/2017	12/5/2017
December 12th	11/10/2017	11/13/2017	11/15/2017	11/15/2017	11/22/2017	12/4/2017	12/12/2017
December 19th	11/17/2017	11/20/2017	11/22/2017	11/22/2017	12/1/2017	12/11/2017	12/19/2017

To inquire about extension dates, please contact your [Sales Representative](#).

App Specifications

[Download App Advertising Specs](#)

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

8 1/8" x 10 7/8"

Run of Journal Page Sizes

	Non-Bleed Size		Bleed Size		
	Width	Height	Width	Height	
Full page spread:	16 3/4"	x	11 1/8"		x
Full page:	7"	x	10"	8 3/8"	x 11 1/8"
1/2 page horizontal:	7"	x	4 3/4"	8 3/8"	x 5 1/2"
1/2 page vertical:	3 1/4"	x	10"	4 1/4"	x 11 1/8"

Career & Events Section Page Sizes

	Non-Bleed Size	
	Width	Height
Full page:	7 1/4"	x 9 7/8"
1/2 page horizontal:	7 1/4"	x 4 3/4"
1/2 page vertical:	3 1/2"	x 9 7/8"
1/4 page:	3 1/2"	x 4 3/4"
1/8 page:	3 1/2"	x 2 1/8"

[Download Career & Events Section guidelines](#)

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Sizes: minimum size 8 7/16" x 11 1/8" (21.43 cm x 28.25 cm)

Trim: head, foot, face 3/16" (0.48 cm); gutter 1/8" (0.32 cm). Publication jogs to head. Safety keep live matter at least 1/2" (1.27 cm) from trim.

Paper Stock: Consult Production Associate.

Quantity: Consult Production Associate.

Packing Instructions: Carton packing preferred with publication, quantity, and issue clearly indicated.

Shipping Address: Mike Murphy, Quad Graphics, 1700 James Savage Road, Midland, MI 48642

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

Advertising Representative (U.S.)

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