

# Circulation

24,162  
Total Subscribers

1,244,800  
Average Monthly Visits

## Formats



## Website URL

<http://circ.ahajournals.org/>

## Content Focus

*Circulation* presents peer-reviewed reports on clinical and laboratory research relevant to cardiovascular disease. Editorial features include the following: Contemporary Reviews in Cardiovascular Medicine, Basic Science for Clinicians, Controversies in Cardiovascular Medicine, Clinician Update, Cardiovascular Case Series, Original Articles, Editorial Reviews, and the latest clinical guidelines.

## Organizational Affiliation

American Heart Association (AHA)

## Impact Factor

17.047

## Impact Factor Ranking

Cardiac & Cardiovascular Systems 2/124; Peripheral Vascular Disease 1/68; Hematology 1/68

## Editor-in-Chief

Joseph A. Hill

## Frequency

50 issues per year

## Advertising Guidelines

Subject to approval by Editor and AHA. [Advertising policies](#) in AHA publications apply. New copy must be received by the Publisher two weeks before closing date.

## Impact, Influence, and Quality Metrics

Learn more at [www.ahajournals.org/site/metrics](http://www.ahajournals.org/site/metrics)

## Distribution

Print Circulation:	2,462
Electronic-Only Circulation:	21,700
<b>Total Subscribers:</b>	<b>24,162</b>

## App Engagement

Average Monthly Visits:	2,526
Average Monthly Content Views:	17,607

## Website Engagement

Average Monthly Visits:	1,244,800
Average Monthly Page Views:	2,065,700



American Heart Association

## Run Of Journal Rates

Rates apply to inclusion in Print and App issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1x	\$3,585	\$1,715	\$3,045	\$1,175
3x	\$3,430	\$1,560	\$2,945	\$1,075
6x	\$3,300	\$1,430	\$2,850	\$980
12x	\$3,175	\$1,305	\$2,765	\$895
24x	\$3,045	\$1,175	\$2,670	\$800
36x	\$2,895	\$1,025	\$2,570	\$700
48x	\$2,755	\$885	\$2,470	\$600

## Cover and Preferred Position Rates

**Cover 2:** 50% of earned B/W (PI) page rate

**Cover 3:** 25% of earned B/W (PI) page rate

**Cover 4:** 35% of earned B/W (PI) page rate

**Other Preferred Positions:** 25% of earned B/W (PI) page rate

## App Digital Upgrades

**Video Embedding Fee:** \$250

**HTML Quote:** Total page equivalency to be determined with preview. Contact your Sales Representative.

## Insert Rates

**Insert:** B/W (PI) page rate times number of pages. All inserts subject to a \$250 production fee (non-commissionable).

## Custom Projects

Supplements, cover tips/belly bands, outserts, webinars, learning centers and more. Contact your Sales Representative for details.

## Agency Commission

15% agency discount should be applied. All prices shown as gross.

## Career & Events Section Rates

Rates apply to inclusion in Print and App issues and a PhysiciansJobsPlus 30-day Standard Job Posting. Contact your Recruiting Representative for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$2,760	\$1,885	\$1,245	\$810

## App Digital Upgrades

**Video Embedding Fee:** \$250

## Agency Commission

15% agency discount should be applied. All prices shown as gross.

## Online and Email Rates

Please contact your Advertising Representative for digital rates and availability.

Note: Online campaigns are subject to a \$2,500 minimum. All prices are net; agency commission not applicable.

Learn more about all of our [multichannel solutions](#) to reach your target audience.

## Closing Dates

Issue	Run of Journal Space	eTOC Banner Materials	Career & Events Section Space and Materials	Run of Journal Multi-Media App Materials	Run of Journal Print and PDF App Materials	Insert Materials	Approximate Mail Date
<b>January 2nd</b>	12/1/2017	12/4/2017	12/6/2017	12/6/2017	12/13/2017	12/21/2017	1/2/2018
<b>January 9th</b>	12/8/2017	12/11/2017	12/13/2017	12/13/2017	12/20/2017	12/29/2017	1/9/2018
<b>January 16th</b>	12/15/2017	12/18/2017	12/20/2017	12/20/2017	12/28/2017	1/8/2018	1/16/2018
<b>January 23th</b>	12/22/2017	12/26/2017	12/28/2017	12/28/2017	1/5/2018	1/15/2018	1/23/2018
<b>January 30th</b>	1/2/2018	1/3/2018	1/5/2018	1/5/2018	1/12/2018	1/22/2018	1/30/2018
<b>February 6th</b>	1/9/2018	1/10/2018	1/12/2018	1/12/2018	1/19/2018	1/29/2018	2/6/2018
<b>February 13th</b>	1/16/2018	1/17/2018	1/19/2018	1/19/2018	1/26/2018	2/5/2018	2/13/2018
<b>February 20th</b>	1/22/2018	1/23/2018	1/25/2018	1/25/2018	2/1/2018	2/9/2018	2/20/2018
<b>February 27th</b>	1/29/2018	1/30/2018	2/1/2018	2/1/2018	2/8/2018	2/16/2018	2/27/2018
<b>March 6th</b>	2/5/2018	2/6/2018	2/8/2018	2/8/2018	2/15/2018	2/26/2018	3/6/2018
<b>March 13th</b>	2/12/2018	2/13/2018	2/15/2018	2/15/2018	2/23/2018	3/5/2018	3/13/2018

Issue	Run of Journal Space	eTOC Banner Materials	Career & Events Section Space and Materials	Run of Journal Multi-Media App Materials	Run of Journal Print and PDF App Materials	Insert Materials	Approximate Mail Date
March 20th	2/20/2018	2/21/2018	2/23/2018	2/23/2018	3/2/2018	3/12/2018	3/20/2018
March 27th	2/27/2018	2/28/2018	3/2/2018	3/2/2018	3/9/2018	3/19/2018	3/27/2018
April 3rd	3/6/2018	3/7/2018	3/9/2018	3/9/2018	3/16/2018	3/26/2018	4/3/2018
April 10th	3/13/2018	3/14/2018	3/16/2018	3/16/2018	3/23/2018	4/2/2018	4/10/2018
April 17th	3/20/2018	3/21/2018	3/23/2018	3/23/2018	3/30/2018	4/9/2018	4/17/2018
April 24th	3/27/2018	3/28/2018	3/30/2018	3/30/2018	4/6/2018	4/16/2018	4/24/2018
May 1st	4/3/2018	4/4/2018	4/6/2018	4/6/2018	4/13/2018	4/23/2018	5/1/2018
May 8th	4/10/2018	4/11/2018	4/13/2018	4/13/2018	4/20/2018	4/30/2018	5/8/2018
May 15th	4/17/2018	4/18/2018	4/20/2018	4/20/2018	4/27/2018	5/7/2018	5/15/2018
May 22nd	4/24/2018	4/25/2018	4/27/2018	4/27/2018	5/4/2018	5/14/2018	5/22/2018
May 29th	4/30/2018	5/1/2018	5/3/2018	5/3/2018	5/10/2018	5/18/2018	5/29/2018
June 5th	5/7/2018	5/8/2018	5/10/2018	5/10/2018	5/17/2018	5/25/2018	6/5/2018
June 12th	5/14/2018	5/15/2018	5/17/2018	5/17/2018	5/24/2018	6/4/2018	6/12/2018
June 19th	5/21/2018	5/22/2018	5/24/2018	5/24/2018	6/1/2018	6/11/2018	6/19/2018
July 3rd	6/5/2018	6/6/2018	6/8/2018	6/8/2018	6/15/2018	6/25/2018	7/3/2018
July 10th	6/11/2018	6/12/2018	6/14/2018	6/14/2018	6/21/2018	6/29/2018	7/10/2018
July 17th	6/18/2018	6/19/2018	6/21/2018	6/21/2018	6/28/2018	7/9/2018	7/17/2018
July 24th	6/25/2018	6/26/2018	6/28/2018	6/28/2018	7/6/2018	7/16/2018	7/24/2018
July 31st	7/2/2018	7/3/2018	7/6/2018	7/6/2018	7/13/2018	7/23/2018	7/31/2018
August 7th	7/10/2018	7/11/2018	7/13/2018	7/13/2018	7/20/2018	7/30/2018	8/7/2018
August 14th	7/17/2018	7/18/2018	7/20/2018	7/20/2018	7/27/2018	8/6/2018	8/14/2018
August 21st	7/24/2018	7/25/2018	7/27/2018	7/27/2018	8/3/2018	8/13/2018	8/21/2018
August 28th	7/31/2018	8/1/2018	8/3/2018	8/3/2018	8/10/2018	8/20/2018	8/28/2018
September 4th	8/6/2018	8/7/2018	8/9/2018	8/9/2018	8/16/2018	8/24/2018	9/4/2018
September 11th	8/13/2018	8/14/2018	8/16/2018	8/16/2018	8/23/2018	8/31/2018	9/11/2018
September 18th	8/20/2018	8/21/2018	8/23/2018	8/23/2018	8/30/2018	9/10/2018	9/18/2018
September 25th	8/27/2018	8/28/2018	8/30/2018	8/30/2018	9/7/2018	9/17/2018	9/25/2018
October 2nd	9/4/2018	9/5/2018	9/7/2018	9/7/2018	9/14/2018	9/24/2018	10/2/2018
October 9th	9/11/2018	9/12/2018	9/14/2018	9/14/2018	9/21/2018	10/1/2018	10/9/2018
October 16th	9/18/2018	9/19/2018	9/21/2018	9/21/2018	9/28/2018	10/8/2018	10/16/2018
October 23rd	9/25/2018	9/26/2018	9/28/2018	9/28/2018	10/5/2018	10/15/2018	10/23/2018
October 30th	10/2/2018	10/3/2018	10/5/2018	10/5/2018	10/12/2018	10/22/2018	10/30/2018
November 6th	10/9/2018	10/10/2018	10/12/2018	10/12/2018	10/19/2018	10/29/2018	11/6/2018
November 13th	10/16/2018	10/17/2018	10/19/2018	10/19/2018	10/26/2018	11/5/2018	11/13/2018
November 20th	10/23/2018	10/24/2018	10/26/2018	10/26/2018	11/2/2018	11/12/2018	11/20/2018
November 27th	10/26/2018	10/29/2018	10/31/2018	10/31/2018	11/7/2018	11/15/2018	11/27/2018
December 4th	11/2/2018	11/5/2018	11/7/2018	11/7/2018	11/14/2018	11/26/2018	12/4/2018
December 11th	11/9/2018	11/12/2018	11/14/2018	11/14/2018	11/21/2018	12/3/2018	12/11/2018
December 18th	11/16/2018	11/19/2018	11/21/2018	11/21/2018	11/30/2018	12/10/2018	12/18/2018

To inquire about extension dates, please contact your [Sales Representative](#).

## App Specifications

[Download App Advertising Specs](#)

## Online Specifications

[Download Online Advertising Specs](#)

## Print Specifications

### Type of Binding

Perfect

### Journal Trim Size

8 1/8" x 10 7/8"

## Run of Journal Page Sizes

	Non-Bleed Size		Bleed Size		
	Width	Height	Width	Height	
Full page spread:	16 3/4"	x	11 1/8"		x
Full page:	7"	x	10"	8 3/8"	x 11 1/8"
1/2 page horizontal:	7"	x	4 3/4"	8 3/8"	x 5 1/2"
1/2 page vertical:	3 1/4"	x	10"	4 1/4"	x 11 1/8"

## Career & Events Section Page Sizes

	Non-Bleed Size				
	Width	Height			
Full page:	7 1/4"	x	9 7/8"		
1/2 page horizontal:	7 1/4"	x	4 3/4"		
1/2 page vertical:	3 1/2"	x	9 7/8"		
1/4 page:	3 1/2"	x	4 3/4"		
1/8 page:	3 1/2"	x	2 1/8"		

[Download Career & Events Section guidelines](#)

## Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

## Insert Requirements

**Sizes:** minimum size 8 7/16" x 11 1/8" (21.43 cm x 28.25 cm)

**Trim:** head, foot, face 3/16" (0.48 cm); gutter 1/8" (0.32 cm). Publication jogs to head. Safety keep live matter at least 1/2" (1.27 cm) from trim.

**Paper Stock:** Consult Production Associate.

**Quantity:** Consult Production Associate.

**Packing Instructions:** Carton packing preferred with publication, quantity, and issue clearly indicated.

**Shipping Address:** Mike Murphy, Quad Graphics, 1700 James Savage Road, Midland, MI 48642

## Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

## Advertising Representative (U.S.)

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**Name:** Michelle Smith

**Phone:** 646-674-6537

**Email:** [michelle.smith@wolterskluwer.com](mailto:michelle.smith@wolterskluwer.com)

## Advertising Representative (Europe)

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**Name:** David Wurie

**Phone:** 07920 806 477

**Email:** [david.wurie@wolterskluwer.com](mailto:david.wurie@wolterskluwer.com)

## Recruiting Representative (U.S.)

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**Name:** Joe Anzuena

**Phone:** 215-521-8532

**Email:** [joe.anzuena@wolterskluwer.com](mailto:joe.anzuena@wolterskluwer.com)

## Recruiting Representative (Europe)

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**Name:** David Wurie

**Phone:** 07920 806 477

**Email:** [david.wurie@wolterskluwer.com](mailto:david.wurie@wolterskluwer.com)

## Reprints Representative (U.S.)

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**Name:** Kelle Ramsay

**Phone:** 410-528-4121

**Email:** [kelle.ramsay@wolterskluwer.com](mailto:kelle.ramsay@wolterskluwer.com)

## Reprints Representative (Europe)

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**Name:** David Wurie

**Phone:** 07920 806 477

**Email:** [david.wurie@wolterskluwer.com](mailto:david.wurie@wolterskluwer.com)

## Production Associate

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**Name:** Randy Ezell

**Phone:** 410-528-8533

**Email:** [randy.ezell@wolterskluwer.com](mailto:randy.ezell@wolterskluwer.com)