

# Hypertension

22,323  
Total Subscribers

152,200  
Average Monthly Visits

## Formats



## Website URL

<http://hyper.ahajournals.org/>

## Content Focus

*Hypertension* presents peer-reviewed reports on clinical and laboratory investigations of the highest quality in the broad field of blood pressure regulation and the pathophysiological mechanisms underlying hypertensive diseases. Editorial features include: Clinical Implications, Original Scientific Contributions, Brief Reviews, Editorials, and Recent Advances in Hypertension.

## Organizational Affiliation

American Heart Association

## Impact Factor

6.294

## Impact Factor Ranking

3/63 Peripheral Vascular Disease

## Editor-in-Chief

Anna F. Dominiczak

## Frequency

monthly

## Advertising Guidelines

Subject to approval by Editor and AHA. [Advertising policies](#) in AHA publications apply. New copy must be received by the Publisher two weeks before closing date.

## Impact, Influence, and Quality Metrics

Learn more at [www.ahajournals.org/site/metrics](http://www.ahajournals.org/site/metrics)

## Distribution

|                              |               |
|------------------------------|---------------|
| Print Circulation:           | 435           |
| Electronic-Only Circulation: | 21,888        |
| <b>Total Subscribers:</b>    | <b>22,323</b> |

## App Engagement

|                                |       |
|--------------------------------|-------|
| Average Monthly Visits:        | 99    |
| Average Monthly Content Views: | 1,313 |

## Website Engagement

|                             |         |
|-----------------------------|---------|
| Average Monthly Visits:     | 152,200 |
| Average Monthly Page Views: | 249,600 |



American Heart Association

## Run Of Journal Rates

Rates apply to inclusion in Print and App issues.

| Volume | Full Page Color | Full Page B/W (PI) | 1/2 Page Color | 1/2 Page B/W (PI) |
|--------|-----------------|--------------------|----------------|-------------------|
| 1x     | \$3,415         | \$1,630            | \$2,900        | \$1,115           |
| 3x     | \$3,270         | \$1,485            | \$2,805        | \$1,020           |
| 6x     | \$3,145         | \$1,360            | \$2,715        | \$930             |
| 12x    | \$3,025         | \$1,240            | \$2,635        | \$850             |
| 24x    | \$2,900         | \$1,115            | \$2,545        | \$760             |
| 36x    | \$2,760         | \$975              | \$2,450        | \$665             |
| 48x    | \$2,625         | \$840              | \$2,355        | \$570             |

## Cover and Preferred Position Rates

**Cover 2:** 50% of earned B/W (PI) page rate

**Cover 3:** 25% of earned B/W (PI) page rate

**Cover 4:** 35% of earned B/W (PI) page rate

**Other Preferred Positions:** 25% of earned B/W (PI) page rate

## App Digital Upgrades

**Video Embedding Fee:** \$250

**HTML Quote:** Total page equivalency to be determined with preview. Contact your Sales Representative.

## Insert Rates

**Insert:** B/W (PI) page rate times number of pages. All inserts subject to a \$250 production fee (non-commissionable).

## Custom Projects

Supplements, cover tips/belly bands, outserts, webinars, learning centers and more. Contact your Sales Representative for details.

## Agency Commission

15% agency discount should be applied. All prices shown as gross.

## Career & Events Section Rates

Rates apply to inclusion in Print and App issues and a PhysiciansJobsPlus 30-day Standard Job Posting. Contact your Recruiting Representative for volume discounts.

| Full Page | 1/2 Page | 1/4 Page | 1/8 Page |
|-----------|----------|----------|----------|
| \$1,105   | \$755    | \$500    | \$325    |

## App Digital Upgrades

**Video Embedding Fee:** \$250

## Agency Commission

15% agency discount should be applied. All prices shown as gross.

## Online and Email Rates

Please contact your Sales Representative for online and email rates and availability. Agency commission is not applicable; all prices are net.

Note: Online campaigns are subject to a \$2,500 minimum.

Learn more about all of our [multichannel solutions](#) to reach your target audience.

## Closing Dates

| Issue     | Run of Journal Space | eTOC Banner Materials | Career & Events Section Space and Materials | Run of Journal Multi-Media App Materials | Run of Journal Print and PDF App Materials | Insert Materials | Approximate Mail Date |
|-----------|----------------------|-----------------------|---|--|--|------------------|-----------------------|
| January   | 11/8/2016            | 11/9/2016             | 11/11/2016                                  | 11/11/2016                               | 11/18/2016                                 | 12/1/2016        | 12/8/2016             |
| February  | 12/13/2016           | 12/14/2016            | 12/16/2016                                  | 12/16/2016                               | 12/23/2016                                 | 1/5/2017         | 1/12/2017             |
| March     | 1/12/2017            | 1/13/2017             | 1/17/2017                                   | 1/17/2017                                | 1/24/2017                                  | 2/2/2017         | 2/9/2017              |
| April     | 2/8/2017             | 2/9/2017              | 2/13/2017                                   | 2/13/2017                                | 2/21/2017                                  | 3/2/2017         | 3/9/2017              |
| May       | 3/16/2017            | 3/17/2017             | 3/21/2017                                   | 3/21/2017                                | 3/28/2017                                  | 4/6/2017         | 4/13/2017             |
| June      | 4/13/2017            | 4/14/2017             | 4/18/2017                                   | 4/18/2017                                | 4/25/2017                                  | 5/4/2017         | 5/11/2017             |
| July      | 5/10/2017            | 5/11/2017             | 5/15/2017                                   | 5/15/2017                                | 5/22/2017                                  | 6/1/2017         | 6/8/2017              |
| August    | 6/13/2017            | 6/14/2017             | 6/16/2017                                   | 6/16/2017                                | 6/23/2017                                  | 7/6/2017         | 7/13/2017             |
| September | 7/13/2017            | 7/14/2017             | 7/18/2017                                   | 7/18/2017                                | 7/25/2017                                  | 8/3/2017         | 8/10/2017             |
| October   | 8/16/2017            | 8/17/2017             | 8/21/2017                                   | 8/21/2017                                | 8/28/2017                                  | 9/7/2017         | 9/14/2017             |
| November  | 9/14/2017            | 9/15/2017             | 9/19/2017                                   | 9/19/2017                                | 9/26/2017                                  | 10/5/2017        | 10/12/2017            |

| Issue    | Run of Journal Space | eTOC Banner Materials | Career & Events Section Space and Materials | Run of Journal Multi-Media App Materials | Run of Journal Print and PDF App Materials | Insert Materials | Approximate Mail Date |
|----------|----------------------|-----------------------|---|--|--|------------------|-----------------------|
| December | 10/12/2017           | 10/13/2017            | 10/17/2017                                  | 10/17/2017                               | 10/24/2017                                 | 11/2/2017        | 11/9/2017             |

To inquire about extension dates, please contact your [Sales Representative](#).

## App Specifications

[Download App Advertising Specs](#)

## Online Specifications

[Download Online Advertising Specs](#)

## Print Specifications

### Type of Binding

Perfect

### Journal Trim Size

8 1/8" x 10 7/8"

### Run of Journal Page Sizes

|                      | Non-Bleed Size |   |         | Bleed Size |   |         |
|----------------------|----------------|---|---------|------------|---|---------|
|                      | Width          |   | Height  | Width      |   | Height  |
| Full page spread:    | 16 3/4"        | x | 11 1/8" |            | x |         |
| Full page:           | 7"             | x | 10"     | 8 3/8"     | x | 11 1/8" |
| 1/2 page horizontal: | 7"             | x | 4 3/4"  | 8 3/8"     | x | 5 1/2"  |
| 1/2 page vertical:   | 3 1/4"         | x | 10"     | 4 1/4"     | x | 11 1/8" |

### Career & Events Section Page Sizes

|                      | Non-Bleed Size |   |        |
|----------------------|----------------|---|--------|
|                      | Width          |   | Height |
| Full page:           | 7 1/4"         | x | 9 7/8" |
| 1/2 page horizontal: | 7 1/4"         | x | 4 3/4" |
| 1/2 page vertical:   | 3 1/2"         | x | 9 7/8" |
| 1/4 page:            | 3 1/2"         | x | 4 3/4" |
| 1/8 page:            | 3 1/2"         | x | 2 1/8" |

[Download Career & Events Section guidelines](#)

### Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

### Insert Requirements

**Sizes:** minimum size 8 7/16" x 11 1/8" (21.43 cm x 28.25 cm)

**Trim:** Head, foot, face 3/16" (0.48 cm); gutter 1/8" (0.32 cm). Publication jogs to head. Safety keep live matter at least 1/2" (1.27 cm) from trim.

**Paper Stock:** Consult Production Associate.

**Quantity:** Consult Production Associate.

**Packing Instructions:** Carton packing preferred with publication, quantity, and issue clearly indicated.

**Shipping Address:** Misty Wright, Quad Graphics, 1700 James Savage Road, Midland, MI 48642

### Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

## Advertising Representative (U.S.)

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**Name:** Michelle Smith

**Phone:** 646-674-6537

**Email:** [michelle.smith@wolterskluwer.com](mailto:michelle.smith@wolterskluwer.com)

## Advertising Representative (Europe)

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**Name:** David Wurie

**Phone:** 07920 806 477

**Email:** [david.wurie@wolterskluwer.com](mailto:david.wurie@wolterskluwer.com)

## Recruiting Representative (U.S.)

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**Name:** Joe Anzuena

**Phone:** 215-521-8532

**Email:** [joe.anzuena@wolterskluwer.com](mailto:joe.anzuena@wolterskluwer.com)

## Recruiting Representative (Europe)

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**Name:** David Wurie

**Phone:** 07920 806 477

**Email:** [david.wurie@wolterskluwer.com](mailto:david.wurie@wolterskluwer.com)

## Reprints Representative (U.S.)

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**Name:** Kelle Ramsay

**Phone:** 410-528-4121

**Email:** [kelle.ramsay@wolterskluwer.com](mailto:kelle.ramsay@wolterskluwer.com)

## Reprints Representative (Europe)

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**Name:** David Wurie

**Phone:** 07920 806 477

**Email:** [david.wurie@wolterskluwer.com](mailto:david.wurie@wolterskluwer.com)

## Production Associate

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**Name:** Randy Ezell

**Phone:** 410-528-8533

**Email:** [randy.ezell@wolterskluwer.com](mailto:randy.ezell@wolterskluwer.com)