**Obstetrical & Gynecological Survey**

**Formats**

- Website URL: http://www.obgynsurvey.com/

**Content Focus**

*Obstetrical & Gynecological Survey* presents a review of papers appearing in the world literature summarizing the current status of topics of interest to obstetricians and gynecologists. Each article is condensed in such a manner that the reader does not have to refer back to the original article. As an added bonus, a member of the editorial board gives a pertinent evaluation of the information presented. *Obstetrical & Gynecological Survey* also publishes several CME review articles in each issue. Up to 36 Category 1 CME credits per year can be earned by taking the monthly exams.

**Impact Factor**

1.718

**Impact Factor Ranking**

Obstetrics & Gynecology 44/80

**Editor-in-Chief**

Aaron B. Caughey
Mary E. Norton
Lee A. Learman

**Frequency**

12 issues / year

**Advertising Guidelines**

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

**Distribution**

- Print Circulation: 509
- Electronic-Only Circulation: 24
- Total Subscribers: 533

**Website Engagement**

- Average Monthly Visits: 15,100
- Average Monthly Page Views: 26,100

**Email Engagement**

- eTOC Subscribers: 2,800
- eTOC Open Rate: 48%

**Run Of Journal Rates**

Rates apply to inclusion in Print issues.

<table>
<thead>
<tr>
<th>Volume</th>
<th>Full Page Color</th>
<th>Full Page B/W (PI)</th>
<th>1/2 Page Color</th>
<th>1/2 Page B/W (PI)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$1,000</td>
<td>$1,000</td>
<td>$680</td>
<td>$680</td>
</tr>
</tbody>
</table>
Cover and Preferred Position Rates

Cover 2: 50% of earned B/W (PI) page rate
Cover 3: 25% of earned B/W (PI) page rate
Cover 4: 35% of earned B/W (PI) page rate
Other Preferred Positions: 25% of earned B/W (PI) page rate

Insert Rates
2-page: 2.5 times earned B/W (PI) page rate
4-page: 4.5 times earned B/W (PI) page rate
6-page: 6.5 times earned B/W (PI) page rate

Custom Projects
Supplements, cover tips/belly bands, outserts, webinars, learning centers and more. Contact your Sales Representative for details.

Agency Commission
15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates
Rates apply to inclusion in Print issues and a PhysiciansJobsPlus 30-day Standard Job Posting. Contact your Recruiting Representative for volume discounts.

<table>
<thead>
<tr>
<th>Full Page</th>
<th>1/2 Page</th>
<th>1/4 Page</th>
<th>1/8 Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,705</td>
<td>$1,170</td>
<td>$775</td>
<td>$505</td>
</tr>
</tbody>
</table>

Agency Commission
15% agency discount should be applied. All prices shown as gross.

Online and Email Rates
Please contact your Sales Representative for online and email rates and availability. Agency commission is not applicable; all prices are net.

Note: Online campaigns are subject to a $2,500 minimum.

Learn more about all of our multi-channel solutions to reach your target audience.

Closing Dates

<table>
<thead>
<tr>
<th>Issue</th>
<th>Run of Journal Space</th>
<th>eTOC Banner Materials</th>
<th>Career &amp; Events Section Space and Materials</th>
<th>Run of Journal Print Materials</th>
<th>Insert Materials</th>
<th>Approximate Mail Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>12/7/2016</td>
<td>12/8/2016</td>
<td>12/12/2016</td>
<td>12/19/2016</td>
<td>12/19/2016</td>
<td>1/9/2017</td>
</tr>
<tr>
<td>February</td>
<td>1/12/2017</td>
<td>1/13/2017</td>
<td>1/17/2017</td>
<td>1/24/2017</td>
<td>1/24/2017</td>
<td>2/10/2017</td>
</tr>
<tr>
<td>August</td>
<td>7/10/2017</td>
<td>7/11/2017</td>
<td>7/13/2017</td>
<td>7/20/2017</td>
<td>7/20/2017</td>
<td>8/8/2017</td>
</tr>
<tr>
<td>September</td>
<td>8/9/2017</td>
<td>8/10/2017</td>
<td>8/14/2017</td>
<td>8/21/2017</td>
<td>8/21/2017</td>
<td>9/8/2017</td>
</tr>
<tr>
<td>October</td>
<td>9/11/2017</td>
<td>9/12/2017</td>
<td>9/14/2017</td>
<td>9/21/2017</td>
<td>9/21/2017</td>
<td>10/10/2017</td>
</tr>
<tr>
<td>November</td>
<td>10/9/2017</td>
<td>10/10/2017</td>
<td>10/12/2017</td>
<td>10/19/2017</td>
<td>10/19/2017</td>
<td>11/7/2017</td>
</tr>
</tbody>
</table>

To inquire about extension dates, please contact your Sales Representative.

Online Specifications
Download Online Advertising Specs

Print Specifications

Type of Binding
Perfect

Journal Trim Size
8 1/8” x 10 7/8”
Submission of Ads
We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements
Acceptance: Sample of insert must be submitted to Sales Representative for approval.
Sizes: 2-page insert: 8 3/8" x 11 1/8". 4-page insert: 8 3/8" x 11 1/8" (after folding). Live matter should be kept to a minimum of 1/2" inside trimmed edges and a minimum of 1/2" should be allowed for the bind. Inserts to be supplied folded.
Trim: 3/16" off head, 1/8" bottom, gutter and outside edge; margin for live matter 5/8" inside all edges of untrimmed insert.
Paper Stock: 70 lb. minimum, 100 lb. text maximum.
Quantity: Consult Production Associate.
Packing Instructions: Carton packing preferred with publication, quantity, and issue clearly indicated.
Shipping Address: Kathi Ortman, Sheridan Press, 450 Fame Avenue, Hanover, PA 17331

Disposition of Materials
Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

Advertising Representative (U.S.)
Name: Linda Barta
Phone: 800-237-1342
Email: linda.barta@wolterskluwer.com

Advertising Representative (Europe)
Name: Megan Ball
Phone: +44 207 981 0646
Email: megan.ball@wolterskluwer.com

Recruiting Representative (U.S.)
Name: Laury Chervil-Gilles
Phone: 646-674-6322
Email: laury.chervil-gilles@wolterskluwer.com

Recruiting Representative (Europe)
Reprints Representative (U.S.)

Name: Meredith Edelman
Phone: 215-356-2721
Email: meredith.edelman@wolterskluwer.com

Reprints Representative (Europe)

Name: Megan Ball
Phone: +44 207 981 0646
Email: megan.ball@wolterskluwer.com

Production Associate

Name: Laura Dibert
Phone: 410-528-4304
Email: laura.dibert@wolterskluwer.com