

Stroke

JOURNAL OF THE AMERICAN HEART ASSOCIATION

23,378
Total Subscribers

311,200
Average Monthly Visits

11,900
Emails

Formats



Website URL

<http://stroke.ahajournals.org/>

Content Focus

Stroke reports clinical and experimental information on the prevention, diagnosis, and treatment of cerebrovascular diseases. Editorial features include: Original Contributions, Basic Science Advances for Clinicians, Emerging Therapy Critiques, Topical Reviews, Progress Reviews, Brief Reports, Case Reports, Comments and Opinions, Reviews, Editorials, Controversies in Stroke, and Cochrane Corner.

Organizational Affiliation

American Heart Association/ American Stroke Association

Impact Factor

5.787

Editor-in-Chief

Marc Fisher, MD

Frequency

monthly

Advertising Guidelines

Subject to approval by Editor and AHA. [Advertising policies](#) in AHA publications apply. New copy must be received by the Publisher two weeks before closing date.

Impact, Influence, and Quality Metrics

Learn more at www.ahajournals.org/site/metrics

Distribution

Print Circulation:	1,010
Electronic-Only Circulation:	22,368
Total Subscribers:	23,378

App Engagement

Average Monthly Visits:	600
Average Monthly Content Views:	10,900

Website Engagement

Average Monthly Visits:	311,200
Average Monthly Page Views:	564,600

Email Engagement

eTOC Subscribers:	11,900
eTOC Open Rate:	31%



[Run Of Journal Rates](#)

Rates apply to inclusion in Print and App issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1x	\$3,570	\$2,040	\$2,700	\$1,170
3x	\$3,410	\$1,880	\$2,610	\$1,080
6x	\$3,255	\$1,725	\$2,515	\$985
12x	\$3,095	\$1,565	\$2,420	\$890
24x	\$2,940	\$1,410	\$2,325	\$795
36x	\$2,780	\$1,250	\$2,235	\$705
48x	\$2,625	\$1,095	\$2,140	\$610

Cover and Preferred Position Rates

Cover 2: 50% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 35% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

App Digital Upgrades

Video Embedding Fee: \$250

HTML Quote: Total page equivalency to be determined with preview. Contact your Sales Representative.

Insert Rates

Insert: B/W (PI) page rate times number of pages. All inserts subject to a \$250 production fee (non-commissionable).

Custom Projects

Supplements, cover tips/belly bands, outserts, webinars, learning centers and more. Contact your Sales Representative for details.

Agency Commission

15% agency discount should be applied. All prices shown as gross.

[Career & Events Section Rates](#)

Page rates apply to inclusion in Print and App issues and a PhysicianJobsPlus 30-day Standard Job Posting.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$2,205	\$1,505	\$995	\$645

App Digital Upgrades

Video Embedding Fee: \$250

Agency Commission

15% agency discount should be applied. All prices shown as gross.

[Online and Email Rates](#)

Please contact your Sales Representative for online and email rates and availability. Agency commission is not applicable; all prices are net.

Note: Online campaigns are subject to a \$2,500 minimum.

Learn more about all of our [multi-channel solutions](#) to reach your target audience.

Closing Dates

Issue	Run of Journal Space	eTOC Banner Materials	Career & Events Section Space and Materials	Run of Journal Multi-Media App Materials	Run of Journal Print and PDF App Materials	Insert Materials	Approximate Mail Date
January	11/28/2016	11/29/2016	12/1/2016	12/1/2016	12/8/2016	12/19/2016	12/27/2016
February	12/23/2016	12/27/2016	12/29/2016	12/29/2016	1/6/2017	1/17/2017	1/24/2017
March	1/30/2017	1/31/2017	2/2/2017	2/2/2017	2/9/2017	2/21/2017	2/28/2017
April	2/28/2017	3/1/2017	3/3/2017	3/3/2017	3/10/2017	3/21/2017	3/28/2017
May	3/28/2017	3/29/2017	3/31/2017	3/31/2017	4/7/2017	4/18/2017	4/25/2017
June	4/25/2017	4/26/2017	4/28/2017	4/28/2017	5/5/2017	5/16/2017	5/23/2017
July	5/30/2017	5/31/2017	6/2/2017	6/2/2017	6/9/2017	6/20/2017	6/27/2017
August	6/23/2017	6/26/2017	6/28/2017	6/28/2017	7/7/2017	7/18/2017	7/25/2017
September	7/25/2017	7/26/2017	7/28/2017	7/28/2017	8/4/2017	8/15/2017	8/22/2017

Issue	Run of Journal Space	eTOC Banner Materials	Career & Events Section Space and Materials	Run of Journal Multi-Media App Materials	Run of Journal Print and PDF App Materials	Insert Materials	Approximate Mail Date
October	8/28/2017	8/29/2017	8/31/2017	8/31/2017	9/8/2017	9/19/2017	9/26/2017
November	9/26/2017	9/27/2017	9/29/2017	9/29/2017	10/6/2017	10/17/2017	10/24/2017
December	10/27/2017	10/30/2017	11/1/2017	11/1/2017	11/8/2017	11/17/2017	11/28/2017

To inquire about extension dates, please contact your [Sales Representative](#).

App Specifications

[Download App Advertising Specs](#)

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

8 1/8" x 10 7/8"

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page spread:	16 3/4"	x	11 1/8"		x	
Full page:	7"	x	10"	8 3/8"	x	11 1/8"
1/2 page horizontal:	7"	x	4 3/4"	8 3/8"	x	5 1/2"
1/2 page vertical:	3 1/4"	x	10"	4 1/4"	x	11 1/8"

Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"
1/8 page:	3 1/2"	x	2 1/8"

[Download Career & Events Section guidelines](#)

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Sizes: minimum size 8 7/16" x 11 1/8" (21.43 cm x 28.25 cm)

Trim: Head, foot, face 3/16" (0.48 cm); gutter 1/8" (0.32 cm). Publication jogs to head. Safety keep live matter at least 1/2" (1.27 cm) from trim.

Paper Stock: Consult Production Associate.

Quantity: Consult Production Associate.

Packing Instructions: Carton packing preferred with publication, quantity, and issue clearly indicated.

Shipping Address: Misty Wright, Quad Graphics, 1700 James Savage Road, Midland, MI 48642

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

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