

# Stroke

JOURNAL OF THE AMERICAN HEART ASSOCIATION

22,989

Total Subscribers

311,200

Average Monthly Visits

## Formats



## Website URL

<http://stroke.ahajournals.org/>

## Content Focus

Stroke reports clinical and experimental information on the prevention, diagnosis, and treatment of cerebrovascular diseases. Editorial features include: Original Contributions, Basic Science Advances for Clinicians, Emerging Therapy Critiques, Topical Reviews, Progress Reviews, Brief Reports, Case Reports, Comments and Opinions, Reviews, Editorials, Controversies in Stroke, and Cochrane Corner.

## Organizational Affiliation

American Heart Association/ American Stroke Association

## Impact Factor

5.787

## Editor-in-Chief

Marc Fisher, MD

## Frequency

monthly

## Advertising Guidelines

Subject to approval by Editor and AHA. [Advertising policies](#) in AHA publications apply. New copy must be received by the Publisher two weeks before closing date.

## Impact, Influence, and Quality Metrics

Learn more at [www.ahajournals.org/site/metrics](http://www.ahajournals.org/site/metrics)

## Distribution

Print Circulation:	1,280
Electronic-Only Circulation:	21,709
<b>Total Subscribers:</b>	<b>22,989</b>

## App Engagement

Average Monthly Visits:	428
Average Monthly Content Views:	9,386

## Website Engagement

Average Monthly Visits:	311,200
Average Monthly Page Views:	564,600



## Run Of Journal Rates

Rates apply to inclusion in Print and App issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1x	\$3,680	\$2,105	\$2,785	\$1,210

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
3x	\$3,515	\$1,940	\$2,690	\$1,115
6x	\$3,355	\$1,780	\$2,590	\$1,015
12x	\$3,190	\$1,615	\$2,495	\$920
24x	\$3,030	\$1,455	\$2,395	\$820
36x	\$2,865	\$1,290	\$2,305	\$730
48x	\$2,705	\$1,130	\$2,205	\$630

## Cover and Preferred Position Rates

**Cover 2:** 50% of earned B/W (PI) page rate

**Cover 3:** 25% of earned B/W (PI) page rate

**Cover 4:** 35% of earned B/W (PI) page rate

**Other Preferred Positions:** 25% of earned B/W (PI) page rate

## App Digital Upgrades

**Video Embedding Fee:** \$250

**HTML Quote:** Total page equivalency to be determined with preview. Contact your Sales Representative.

## Insert Rates

**Insert:** B/W (PI) page rate times number of pages. All inserts subject to a \$250 production fee (non-commissionable).

## Custom Projects

Supplements, cover tips/belly bands, outserts, webinars, learning centers and more. Contact your Sales Representative for details.

## Agency Commission

15% agency discount should be applied. All prices shown as gross.

## Career & Events Section Rates

Page rates apply to inclusion in Print and App issues and a PhysicianJobsPlus 30-day Standard Job Posting.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$2,250	\$1,540	\$1,015	\$660

## App Digital Upgrades

**Video Embedding Fee:** \$250

## Agency Commission

15% agency discount should be applied. All prices shown as gross.

## Online and Email Rates

Please contact your Advertising Representative for digital rates and availability.

Note: Online campaigns are subject to a \$2,500 minimum. All prices are net; agency commission not applicable.

Learn more about all of our [multichannel solutions](#) to reach your target audience.

## Closing Dates

Issue	Run of Journal Space	eTOC Banner Materials	Career & Events Section Space and Materials	Run of Journal Multi-Media App Materials	Run of Journal Print and PDF App Materials	Insert Materials	Approximate Mail Date
January	11/27/2017	11/28/2017	11/30/2017	11/30/2017	12/7/2017	12/18/2017	12/26/2017
February	12/22/2017	12/26/2017	12/28/2017	12/28/2017	1/5/2018	1/16/2018	1/23/2018
March	1/29/2018	1/30/2018	2/1/2018	2/1/2018	2/8/2018	2/20/2018	2/27/2018
April	2/27/2018	2/28/2018	3/2/2018	3/2/2018	3/9/2018	3/20/2018	3/27/2018
May	3/27/2018	3/28/2018	3/30/2018	3/30/2018	4/6/2018	4/17/2018	4/24/2018
June	4/30/2018	5/1/2018	5/3/2018	5/3/2018	5/10/2018	5/21/2018	5/29/2018
July	5/29/2018	5/30/2018	6/1/2018	6/1/2018	6/8/2018	6/19/2018	6/26/2018
August	6/25/2018	6/26/2018	6/28/2018	6/28/2018	7/6/2018	7/17/2018	7/24/2018
September	7/31/2018	8/1/2018	8/3/2018	8/3/2018	8/10/2018	8/21/2018	8/28/2018
October	8/27/2018	8/28/2018	8/30/2018	8/30/2018	9/7/2018	9/18/2018	9/25/2018
November	9/25/2018	9/26/2018	9/28/2018	9/28/2018	10/5/2018	10/16/2018	10/23/2018
December	10/26/2018	10/29/2018	10/31/2018	10/31/2018	11/7/2018	11/16/2018	11/27/2018

## App Specifications

[Download App Advertising Specs](#)

## Online Specifications

[Download Online Advertising Specs](#)

## Print Specifications

### Type of Binding

Perfect

### Journal Trim Size

8 1/8" x 10 7/8"

### Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page spread:	16 3/4"	x	11 1/8"		x	
Full page:	7"	x	10"	8 3/8"	x	11 1/8"
1/2 page horizontal:	7"	x	4 3/4"	8 3/8"	x	5 1/2"
1/2 page vertical:	3 1/4"	x	10"	4 1/4"	x	11 1/8"

### Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"
1/8 page:	3 1/2"	x	2 1/8"

[Download Career & Events Section guidelines](#)

### Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

### Insert Requirements

**Sizes:** minimum size 8 7/16" x 11 1/8" (21.43 cm x 28.25 cm)

**Trim:** Head, foot, face 3/16" (0.48 cm); gutter 1/8" (0.32 cm). Publication jogs to head. Safety keep live matter at least 1/2" (1.27 cm) from trim.

**Paper Stock:** Consult Production Associate.

**Quantity:** Consult Production Associate.

**Packing Instructions:** Carton packing preferred with publication, quantity, and issue clearly indicated.

**Shipping Address:** Misty Wright, Quad Graphics, 1700 James Savage Road, Midland, MI 48642

### Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

## Advertising Representative (U.S.)

**Name:** Michelle Smith

**Phone:** 646-674-6537

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## Advertising Representative (Europe)

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## Recruiting Representative (U.S.)

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## Recruiting Representative (Europe)

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## Production Associate

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**Name:** Randy Ezell

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